Edit Submission

Project: The indexicality of hashtags in spoken discourse versus writing

Pre-submission created on 11 Nov 2019 02:24 PM by Lauren Hall-Lew Ref No: 112-1920/1

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Approval: Pending

1.1 Title of Study
The indexicality of hashtags in spoken discourse versus writing

1.2 Type of Project
Honours dissertation

1.2.1 If the student is in LEL, has the student completed the online Ethics Training Module Yes

1.2.2 If training has been completed, what was the completion date for the ethics training
07-10-2019

1.3a Applicant Details

Name	UUN	Email	Role
Lauren Hall-Lew	lhlew	Lauren.Hall-Lew@ed.ac.uk	Staff (lead)

1.3b Name of all University of Edinburgh collaborators and their roles on this project

Name	UUN	Email	Role
XXXXXXXX	XXXXXXX	XXXXXXX@sms.ed.ac.uk	UG student

1.4 If applicable, give the names, email addresses, and institution of any collaborator(s) outwith the University of Edinburgh and their research roles on this project

Name	Email	Institution	Role

1.5 What subject area / group best matches your project
Language Sciences - Honours/MSc Dissertation

1.6 Is another ethics committee outside of PPLS reviewing this project
No

1.6.1a Describe the status of the application at each other institution or ethics committee

1.6.1b Give the details of the current status of that application if not yet approved

1.6.2a Does this research Involve NHS patients/service users or their carers: access to data, organs or other materials from past of present NHS patients; foetal or IVF material from NHS patients; recently dead NHS patients

1.6.2b Does this research Involve, take place in, or use facilities of the NHS

1.6.2c Does this research Involve clinical trials

1.6.3 Have you consulted the Universities Research Governance and NHS R&D Office to get appropriate approvals and costs

1.7 Is there a funding body for the project — No

- If there is a funder, who is the funder? Does the funder require formal prior ethical review? If yes, by what date is a response for the prior review required

1.8a Project Start date
12-11-2019

1.8b Anticipated end date of data collection or project completion
03-04-2020

1.9a Does this research project involve human or other live participants — Yes

1.9b Does this research project make use of any ethically sensitive pre-existing data — No

1.9bi If using pre-existing material, what is the source of your pre-existing material

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1.9c Does this research project concern groups that may be construed as terrorist or extremist in any way — No

1.9d I hereby declare that I am familiar with the usage guidelines of my data source, or will familiarise myself with the guidelines prior to beginning my project

2.1D.1 Briefly describe the main objectives of your study
1) To identify if different indexical values are associated with the hashtag in its spoken and writtenforms
2) If so, highlight further areas of interest to help explain this

2.1D.2 What methods are you using for your study
Group 1; audio recording of 1 participants, who will all read out sentences given to them by the researcher, which will then be played to other participants

Group 2; 3 Focus groups (6-8 people), who will be asked to discuss the hashtag in written, audio, or both formats, dependent on group

2.1D.3a Who are your participants? What criteria will be used in deciding on the inclusion and exclusion of participants in the study
Group 1; Participant will be a native English speaker with an Edinburgh accent, in order to remain as neutral as possible
Group 2; Participants will be recruited through the volunteer panel, social media recruitment and by asking people I know (naive to the aims of the study) to participate. All who sign up will be eligible to participate, with the constraint that they must have normal hearing.

2.1D.3b How will you recruit your participants? How many will you aim to recruit
I intend to recruit through the Volunteer panel, and through social media/by asking people I know (naive to the aims of the study) to participate

Group 1; 1 person
Group 2; 3 focus groups of 6-8

2.1D.3c Does the study involve a 'gatekeeper' — No

- If you have a gatekeeper, please describe.

2.1D.4a What will your participants be asked to do for your study, and where will you see them/test them
Group 1; will be required to speak aloud sentences which will be recorded, and played anonymously to the focus groups. They will be seen in a place of mutual convenience (study room/office etc).
Group 2; focus groups will be required to discuss stimuli (either audio recordings or spoken texts), and discuss as a group what they think of the hashtags they encounter. They will be tested in a room in a University of Edinburgh Building, equipped with a device suitable to play an audio recording. This will be recorded in order to be transcribed.

2.1E.4b If you or any study researchers are collecting data in locations where your or their safety could be compromised, explain how you will deal with this

N/A

2.1D.5a How will consent be obtained (by the person able to consent on behalf of the participant, if the participant is unable)

A signed paper consent form

2.1D.5a.1 If no consent will be obtained, explain what information will be collected, how it will be collected, why lack of direct consent is necessary, and how potential risk will be mitigated

2.1D.5a.2 If other, please specify

2.1D.5b Will participants be given an information sheet separate from obtaining consent No

It will be given on a consent form.

2.1D.6 Are you gathering (potentially) identifiable information about participants Yes

2.1D.6a What (potentially) identifiable information are you gathering

Audio recordings of group 1 and 2

Names and emails of participant group 2, in order for them to be able to withdraw their data, or for me to contact if there is a requirement for follow-up (which will not be shared with anyone other than myself and my supervisor)

2.1D.6b Will the information include special categories of personal data No

2.1D.6b.1 Explain what safeguards e.g. technical or organisational you have in place

2.1D.6b.2 Please indicate how your research is in the public interest

2.1D.6b.2b If other, explain how your research is in the public interest

2.1D.6c Please identify all risks to the privacy of research participants resulting from collection of identifiable data in your study. Then consider and indicate the likelihood of the risks actually manifesting and the severity of harm if the risks actually manifest

- Likelihood of risk manifesting: Identifiable due to data linkage
  Possible
- Severity of harm: Identifiable due to data linkage
  Minimal
- Likelihood of risk manifesting: Identifiable due to location
  Remote
- Severity of harm: Identifiable due to location
  Minimal
- Likelihood of risk manifesting: Identifiable due to low participant numbers
  Remote
- Severity of harm: Identifiable due to low participant numbers
  Minimal
- Likelihood of risk manifesting: Identifiable due to data access breach
  Remote
- Severity of harm: Identifiable due to data access breach
  Minimal
- Descriptiion of Risk: Other (1)
- Likelihood of risk manifesting: Other (1)
- Severity of harm: Other (1)

- Descriptiion of Risk: Other (2)
- Likelihood of risk manifesting: Other (2)
- Severity of harm: Other (2)
- Descriptiion of Risk: Other (3)
- Likelihood of risk manifesting: Other (3)
- Severity of harm: Other (3)
- Descriptiion of Risk: Other (4)
- Likelihood of risk manifesting: Other (4)
- Severity of harm: Other (4)

2.1D.6d If you have identified risks which are possible or probable and, if manifest, either significant or severe, please explain in more detail, and identify measures you will take to reduce or eliminate these risks

Participants in Group 1 might be identified by their voice by listeners in Groups 2 and 3. However, since there is nothing that the speakers are saying that is compromising, or even their own words, there is extremely little risk. Prior to the end of their participation, the listeners in Groups 2 and 3 will be told that the speakers in Group 1 were instructed in what to say, and the researcher will ensure that they know this fact. In addition, all the actual content of what is said will be as neutral as possible.

2.1D.6e How will the identifiable data (including consent forms) be stored during the data collection period? What will happen to the data after the data collection period has finished? How will you maintain secure storage of this data? What data formats will you use to ensure long-term usability

The identifiable data will be scanned onto a computer and uploaded onto the Universities secure cloud storage during the data collection period. It will be stored there, and not on a computer. Paper copies will be kept for the duration of the study in a locked drawer, and given to the supervisor after the study is finished.
After the data collection period has finished, all cloud data will be handed over to the supervisor.

2.1D.6f How will the identifiable data be used? Who will have access to them? How will you share them? How will participants be informed about these issues

It will be played to other participants, to form the basis of the questions they are asked. Only the two researchers will have access to them. The data will be shared over the University's secure cloud storage, and shown to other participants on a laptop/computer in a University building.

2.1D.6g Will information containing personal and/or identifiable data be transferred to, shared with, supported by, or otherwise available to third parties outside the University — No

2.1D.6h Other than the use by third parties under the section above, will the data be used, accessed or stored away from University premises — No

2.1D.7 Are you collecting non-identifiable data — Yes

2.1D.7a What non-identifiable data are you collecting

Groups 2 & 3 will respond to the audio prompts given by giving their impressions of the speakers based on the audio stimuli.

2.1D.7b How will this non-identifiable data be stored during the data collection period? What will happen to the data after the data collection period has finished? How will you maintain secure storage of your data? What data formats will you used to ensure long-term usability

The non-identifiable data will be scanned onto a computer and uploaded onto the Universities secure cloud storage during the data collection period. It will be stored there, and not on a computer. Paper copies will be kept for the duration of the study in a locked drawer, and given to the supervisor after the study is finished.
After the data collection period has finished, all cloud data will be handed over to the supervisor.

2.1D.7c How will this non-identifiable data be used? Who will have access to it? How will you share it? How will participants be informed about these issues

It will be played to other participants, to form the basis of the questions they are asked. Only the

two researchers will have access to them. The data will be shared over the University's secure cloud storage, and shown to other participants on a laptop/computer in a University building.

2.1D.7d If any non-identifiable information is likely to be passed on to external companies or organisations in the course of the research, please describe. If the project is a funded collaboration with an external company, please give that information here

N/A

2.1D.8 Explain how you will allow participants to withdraw from the study after data collection

Participants will be able to email either of the addresses listed on the consent form to have their data withdrawn. For this, they will be required to provide a name which will be saved (and tied to a number within the data set), which will be recorded on the consent form and stored separately from the data, which will be destroyed after the submission of the dissertation.
This will be explained to them at the time of the study, and is also on the participant information sheet.

2.1D.9 How will you ensure that potential participants do not feel compelled or coerced into taking part

I will explain to them that they do not have to participate. I will also not badger participants in any way, or discuss it beyond a polite request.

2.1D.10 How will the data be fed back to the public

The data will be contained in my undergraduate dissertation, which will be archived at the University library.

2.1D.11 Does your research involve a conflict of interest or any situation which could be construed as a conflict of interest

No.

2.1D.12 Could any aspect of the proposed research bring the University into disrepute

No.

2.1D.13a Vulnerable participants	No
2.1D.13b Potential psychological stress or discomfort to participants, beyond the risks encountered in everyday life	No
2.1D.13c Physically invasive or potentially physically harmful procedures	No
2.1D.13d Pain more than mild discomfort	No
2.1D.13e The investigation of any illegal behavior	No
2.1D.13f The investigation of highly sensitive topics	No
2.1D.13g A real risk of disclosure of activities which should be reported to the authorities	No
2.1D.13h Deception	No
2.1D.13i Risk to the researcher(s)	No

3.1.1 State which professional organisation guidelines you are using

The British Association for Applied Linguistics

3.1.1b Other organisation Name

3.1.1c Other organisation URL

Submission Signatories

Forename/Initials	Surname	E-mail	Date	Auth. User
Lauren	Hall-Lew	Lauren.Hall-Lew@ed.ac.uk	11 Nov 2019	lhlew
XXXXXX	XXXX	XXXXXXX@sms.ed.ac.uk	11 Nov 2019	XXXXXXX